



2013

**PILOT**



THE SNOW DAY  
THE CAMPING TRIP  
THE 18-HOURS STRAIGHT-THROUGH ROAD TRIP  
THE DRIVE OVER INDEPENDENCE PASS  
THE RIDE HOME FROM THE DUDE RANCH  
THE SCENIC OVERLOOK  
THE "HEY, LOOK, THERE'S A MOOSE" DRIVE-BY  
THE TWO-LANE HIGHWAY PASS  
THE WHITE-WATER RAFTING ADVENTURE  
THE ROAD TRIP  
THE "WE DON'T NEED AIRLINES" SUMMER VACATION  
THE RUN TO THE DOG PARK  
THE STANLEY CUP<sup>®</sup> PLAYOFFS TAILGATE

## THE SUV / MADE BETTER

The versatile Pilot combines rugged utility, smart functionality and Honda innovation.

Its refined interior comfortably seats eight and comes with an available power tailgate. Plus, Pilot has an impressive 25-mpg highway rating<sup>2</sup>. Behold the Pilot. It's the SUV made better.







## THE THREE-DAY WEEKEND MADE BETTER

Pilot 4WD Touring shown with Gray Leather.

No matter where the drive takes you, the Pilot gets you there in comfort. Every model includes seating for eight adults, and the tri-zone automatic climate control is designed to keep the driver, the front passenger and the rear passengers as cool or toasty as they wish to be. The 10-way power-adjustable driver's seat (EX and above) ensures that the captain is comfortable behind the wheel, and 16 different seating arrangements give you options galore for transporting everything from luggage to lumber.

### 60/40 SEATING

Stowing longer items while carrying passengers is no problem. Just pick a side.

### FOLD-FLAT CONVENIENCE

With both second and third rows folded, 4-foot-wide sheets of drywall can be carried completely flat!

### WIDE OPEN SPACE

The 87 cu ft of cargo room means large items, like a pair of bicycles, can slide right in.<sup>3</sup>

Honda reminds you to properly secure items stored in the cargo area.





The intelligent Multi-Information Display (i-MID) is your hi-res command center right up front. Scroll through your phone book, scan your music collection, add a personal photo as wallpaper, keep tabs on fuel economy and a whole lot more. 2 GB of internal storage comes standard, so you'll have no shortage of musical options. Navigation models<sup>4</sup> feature an internal drive that holds up to 15 GB of music<sup>5</sup> (up to 3,500 songs), and when you push the TALK button on the steering wheel, the Song By Voice<sup>®</sup> feature will play any song you request from your library.\*

\*Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

Pilot 4WD Touring shown with Gray Leather.





#### FIND YOUR DESTINATION

The available navigation system<sup>4</sup> keeps you on track with turn-by-turn directions, while the free FM Traffic feature helps you avoid gridlock.\*

#### DVD ENTERTAINMENT

The rear entertainment system<sup>8</sup> features a vivid 9-inch flip-down screen (available on EX-L; standard on Touring).

#### SEE WHAT'S BEHIND

All models come with a standard rearview camera. Navigation-equipped models<sup>4</sup> include a rearview display with multiple viewing angles. Select Normal, Wide, or Top mode for extra back-up precision.

#### MUSICAL POSSIBILITIES

Stream your music wirelessly using *Bluetooth*<sup>7</sup> Audio or use the USB Audio Interface<sup>8</sup> to connect your iPod.<sup>†</sup> Models with navigation<sup>4</sup> can play your music with Song By Voice.

#### PLUGGED IN

Rear entertainment models include RCA inputs to display a video source—like a game console—on the 9-inch screen.

\*Some roads unverified. Please see your Honda dealer for details.



<sup>†</sup>iPod classic<sup>®</sup> is not included. iPod and iPod classic are registered trademarks of Apple Inc. Provided by Filter U.S. Recordings © and © 2012.



## THE SCENIC ROUTE MADE BETTER

25 MPG / HWY RATING<sup>2</sup>

Your right foot and left brain will love the 3.5-liter i-VTEC® V-6 under the hood. The engine not only generates 250 hp and 253 lb-ft of torque, but it's also built for fuel efficiency.<sup>2</sup> Variable Cylinder Management™ (VCM®) technology activates or deactivates certain engine cylinders, giving you power when you need it and more miles between fill-ups<sup>3</sup> when you don't. And you can feel good knowing that the Pilot is an Ultra-Low-Emission Vehicle (ULEV-2).<sup>9</sup>

Pilot EX-L shown in Alabaster Silver Metallic.





## THE UNFAMILIAR DETOUR MADE BETTER

Honda is committed to providing safety for everyone. That means crash protection that focuses not only on our own drivers and passengers, but on the occupants of other vehicles, as well as injury mitigation for pedestrians. We are dedicated to identifying and implementing new, advanced designs and features that help enhance safety on the road.

### VEHICLE STABILITY ASSIST™\*

Vehicle Stability Assist (VSA®) helps sense oversteer or understeer, and brakes individual wheels and/or reduces engine power to help keep you on your intended course.

\*VSA is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver.

### ACE™ BODY STRUCTURE

The Honda-exclusive Advanced Compatibility Engineering™ (ACE) body structure enhances occupant protection and crash compatibility in frontal collisions.

### BRAKE ASSIST

Brake Assist, a component of the anti-lock braking system (ABS), helps apply full braking force in some emergency situations.

Pilot 4WD EX shown in Dark Amber Metallic.



#### SIX AIRBAGS

Every Pilot has standard front, front side, and side curtain airbags\* that can help reduce the likelihood of injury in a collision.

#### TIRE PRESSURE MONITORING

The Tire Pressure Monitoring System (TPMS)<sup>10</sup> alerts the driver when pressure in any tire becomes significantly low. Navigation models<sup>4</sup> display the current pressure of each tire.

#### CHILD SAFETY

The Pilot is equipped with LATCH (Lower Anchors and Tethers for Children) in all three second-row seating positions and the passenger-side third-row position.

\*Honda reminds you and your passengers to always buckle up. Children 12 and under are safest when properly restrained in a rear seat.

Pilot 4WD Touring shown with Gray Leather.

Airbags inflated for display purposes.



Bring on the potholed city streets and unpaved country roads. Nearly eight inches of ground clearance and available 4-wheel drive keep you confident behind the wheel. Hill start assist helps prevent rollback when you stop and start on a hill, and if you like to take your toys with you, 4,500 lbs (4WD) of towing strength<sup>1</sup> should get the job done.

Pilot is Honda intelligence and versatility at its finest. So, wherever you need to go, hop in a Pilot and make the drive better.

## THE SUV MADE BETTER

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Pilot 4WD Touring shown in Dark Cherry Pearl with accessory 18-inch chrome wheels and chrome side steps.

ENGINEERING	LX	EX	EX-L	Touring
Engine Type	V-6	V-6	V-6	V-6
Displacement (cc)	3471	3471	3471	3471
Horsepower @ rpm (SAE net) / Torque (lb-ft @ rpm, SAE net)	250 @ 5700 / 253 @ 4800	250 @ 5700 / 253 @ 4800	250 @ 5700 / 253 @ 4800	250 @ 5700 / 253 @ 4800
Valve Train	24-Valve SOHC i-VTEC®	24-Valve SOHC i-VTEC	24-Valve SOHC i-VTEC	24-Valve SOHC i-VTEC
Drive-by-Wire Throttle System	•	•	•	•
Variable Cylinder Management™ (VCM®)	•	•	•	•
Active Noise Cancellation™ (ANC)	•	•	•	•
Hill Start Assist	•	•	•	•
Variable Torque Management® 4-Wheel-Drive System (VTM-4®)	Available	Available	Available	Available
CARB Emissions Rating <sup>9</sup>	ULEV-2	ULEV-2	ULEV-2	ULEV-2
Heavy-Duty Radiator with 160-Watt Fans (2)	•	•	•	•
Heavy-Duty Power-Steering-Fluid Cooler	•	•	•	•
TRANSMISSION				
5-Speed Automatic Transmission	•	•	•	•
Heavy-Duty Automatic-Transmission-Fluid Cooler	4WD models	4WD models	4WD models	4WD models
BODY/SUSPENSION/CHASSIS				
MacPherson Strut Front Suspension / Multi-Link Rear Suspension with Trailing Arms	•	•	•	•
Power-Assisted Ventilated Front Disc / Solid Rear Disc Brakes (in)	13.0 / 13.1	13.0 / 13.1	13.0 / 13.1	13.0 / 13.1
Wheels / Tires	17" Steel / P235/65 R17 108T	18" Alloy / P235/60 R18 102T	18" Alloy / P235/60 R18 102T	18" Alloy / P235/60 R18 102T
EPA MILEAGE RATINGS/FUEL				
5-Speed Automatic (2WD; City/Highway/Combined)	18/25/21	18/25/21	18/25/21	18/25/21
5-Speed Automatic (4WD; City/Highway/Combined)	17/24/20	17/24/20	17/24/20	17/24/20
Fuel (gal)	21.0	21.0	21.0	21.0
Required Fuel	Regular Unleaded	Regular Unleaded	Regular Unleaded	Regular Unleaded
EXTERIOR FEATURES				
One-Touch Power Moonroof with Tilt Feature			•	•
Tailgate with Lift-Up Glass Hatch	•	•	with Power Tailgate	with Power Tailgate
Remote Entry	•	•	•	•
Security System		•	•	•
Body-Colored Power Side Mirrors	Black	Heated (4WD)	Heated (4WD)	Heated (4WD) with Memory and Integrated Turn Indicators
Acoustic Windshield	•	•	•	•
Rear Privacy Glass	•	•	•	•
Integrated Class III Trailer Hitch / Pre-Wired for Trailer Harness	•	•	•	Includes Trailer Harness
Roof Rails				•
Fog Lights		•	•	•
Multi-Reflector Halogen Headlights with Auto-Off	•	with Auto-On/Off	with Auto-On/Off	with Auto-On/Off
Body-Colored Parking Sensors (front/rear)				•
COMFORT & CONVENIENCE				
Tri-Zone Automatic Climate Control System with Humidity Control and Air Filtration	•	•	•	•
Honda Satellite-Linked Navigation System™ <sup>4</sup> with Voice Recognition, FM Traffic, Multi-Angle Rearview Camera with Guidelines and Compass			Available	•
i-MID with 8-Inch High-Resolution WVGA (800x480) Screen, Customizable Feature Settings and Interface Dial			with Navigation	•
i-MID with 8-Inch WQVGA (480x320) Screen, Customizable Feature Settings and Rearview Camera with Guidelines	•	•	without Navigation	
Honda DVD Rear Entertainment System <sup>6</sup>			Available	•
Bluetooth® <sup>10</sup> HandsFreeLink®	•	•	•	•
Power Windows with Auto-Up/Down Driver's and Front Passenger's Window	•	•	•	•
Power Door and Tailgate Locks	•	•	•	•
Cruise Control	•	•	•	•
Leather-Wrapped Steering Wheel			•	•
HomeLink® <sup>12</sup> Remote System		•	•	•
Illuminated Steering Wheel-Mounted Controls	Cruise / Audio / Phone	Cruise / Audio / Phone	Cruise / Audio / Phone / Navigation (available)	Cruise / Audio / Phone / Navigation
Multi-Functional Center Console Storage	•	•	•	•
Tilt and Telescopic Steering Column	•	•	•	•
12-Volt Power Outlets (Front, 2nd-Row and Cargo Area)	•	•	•	•
115-Volt Power Outlet (Center Console)			with RES	•
Map Lights (All Rows)	•	•	•	•
Ambient Console Lighting	•	•	•	•
Integrated Sunshades (2nd-Row)				•
Floor Mats	Front and 2nd-Row	Front and 2nd-Row	Front and 2nd-Row	All Rows
Hidden Storage Well	•	•	•	•



ACTIVE SAFETY	LX	EX	EX-L	Touring
Vehicle Stability Assist™ (VSA®) with Traction Control and Brake Assist	•	•	•	•
Anti-Lock Braking System (ABS) with Electronic Brake Distribution (EBD)	•	•	•	•
Tire Pressure Monitoring System (TPMS) <sup>10</sup>	•	•	•	•
Daytime Running Lights (DRL)	•	•	•	•
PASSIVE SAFETY				
Advanced Compatibility Engineering™ (ACE™) Body Structure	•	•	•	•
Dual-Stage, Multiple-Threshold Front Airbags (SRS)	•	•	•	•
Front Side Airbags with Passenger-Side Occupant Position Detection System (OPDS)	•	•	•	•
Three-Row Side Curtain Airbags with Rollover Sensor	•	•	•	•
Driver's and Front Passenger's Active Head Restraints	•	•	•	•
3-Point Seat Belts at all Seating Positions	•	•	•	•
Front 3-Point Seat Belts with Automatic Tensioning System	•	•	•	•
Lower Anchors and Tethers for CHildren (LATCH): Lower Anchors (2nd-Row All, 3rd-Row Passenger-Side), Tether Anchors (2nd-Row All, 3rd-Row All)	•	•	•	•
Driver's and Front Passenger's Seat-Belt Reminder	•	•	•	•
Child-Proof Rear Door Locks	•	•	•	•
SEATING				
Driver's Seat with 10-Way Power Adjustment, Including Power Lumbar Support		•	•	with Two-Position Memory
Front Passenger's Seat with 4-Way Power Adjustment			•	•
Leather-Trimmed Interior / Heated Front Seats			•	•
60/40 Split, Flat-Folding, Sliding, and Reclining 2nd-Row Bench Seat	•	•	•	•
60/40 Split, Flat-Folding 3rd-Row Bench Seat	•	•	•	•
AUDIO SYSTEMS				
229-Watt AM/FM/CD Audio System with 7 Speakers, Including Subwoofer	•	•	without Navigation	
246-Watt AM/FM/CD Audio System with 7 Speakers, Including Subwoofer			with Navigation	
650-Watt AM/FM/CD Premium Audio System with 10 Speakers, Including Subwoofer				•
Hard Disk Drive (HDD) <sup>5</sup> with 15-GB Audio Memory / Song By Voice® (SBV)			with Navigation	•
2-GB CD Library	•	•	without Navigation	
XM® Radio <sup>13</sup>			•	•
USB Audio Interface <sup>8</sup>	•	•	•	•
Bluetooth <sup>7</sup> Streaming Audio	•	•	•	•
MP3/Auxiliary Input Jack	•	•	•	•



All 2013 Honda vehicles – and any Honda Genuine Accessories installed at the time of vehicle purchase – are covered by a 3-year/36,000-mile limited warranty.<sup>14</sup> Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty,<sup>14</sup> too. For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.



Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.



Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Honda Care® is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.

<sup>1</sup> NHL, the NHL Shield and Stanley Cup are registered trademarks of the National Hockey League. © NHL 2012. All Rights Reserved. <sup>2</sup> 18 city/25 highway/21 combined mpg rating for 2WD models. 17 city/24 highway/20 combined mpg rating for 4WD models. Based on 2013 EPA mileage ratings. Use for comparison purposes only. Your actual mileage will vary depending on how you drive and maintain your vehicle. <sup>3</sup> Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Before carrying any cargo, be sure to consult the owner's manual for load limits and loading guidelines. <sup>4</sup> The Honda Satellite-Linked Navigation System is available on EX-L models and standard on Touring models in the United States, Canada and Puerto Rico. (FM Traffic service only available in the United States, except Alaska.) Please see your Honda dealer for details. <sup>5</sup> Hard disk drive (HDD) 15-GB memory audio system standard on navigation-equipped models. <sup>6</sup> The Honda Satellite-Linked Navigation System and DVD Rear Entertainment System are only available separately on EX-L models. <sup>7</sup> The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. <sup>8</sup> The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. <sup>9</sup> ULEV-2 (Ultra-Low-Emission Vehicle) models as certified by the California Air Resources Board (CARB). <sup>10</sup> For optimal tire wear and performance, tire pressure should be checked regularly with a gauge. Do not rely solely on the monitor system. Please see your Honda dealer for details. <sup>11</sup> Maximum towing capacity for 4WD models is 4,500 lbs. Premium unleaded fuel is recommended when towing above 3,500 lbs. Maximum towing capacity for 2WD models is 2,000 lbs. Towing requires the addition of the Honda accessory towing kit, trailer harness and hitch ball. Trailer harness is standard on Touring models. Please see your Honda dealer for details. <sup>12</sup> HomeLink and the HomeLink house are registered trademarks of Johnson Controls. <sup>13</sup> XM services require a subscription after 90-day trial period. Subscriptions governed by SiriusXM Customer Agreement; see www.siriusxm.com. If you decide to continue your XM service at the end of your complimentary trial, the plan you choose will automatically be renewed and you will be billed at then-current rates until you call XM at 1-800-967-2346 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. © 2012 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. and its subsidiaries. <sup>14</sup> **3-Year/36,000-Mile Limited Warranty, 5-Year/60,000-Mile Limited Powertrain Warranty.** Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for details. **Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in a rear seat.** Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. Please see your Honda dealer for details. Some vehicles may be shown with optional equipment. Available – Optional. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. Honda Financial Services is a DBA of American Honda Finance Corporation. Honda, the H-mark symbol, Honda Care, Honda Satellite-Linked Navigation System, Active Noise Cancellation, Advanced Compatibility Engineering, ACE, HandsFreeLink, i-VTEC, Song By Voice, Variable Cylinder Management, VCM, Variable Torque Management, VTM-4, Vehicle Stability Assist and VSA are trademarks of Honda Motor Co., Ltd. ©2012 American Honda Motor Co., Inc.